

Thanks for your interest in registering on Independent Leicester.

There are a few criteria you need to meet to be listed...

1. You must be an independent business! We realise this is a difficult one to define, so we did some research and settled on the following:

Independently owned and operated means a business concern that independently manages and controls the day-to-day operations of its own business through its ownership and management, without undue influence by an outside entity or person that may have an ownership and/or financial interest in the management responsibilities of the applicant business or small business.

Where a independently owned business grows to include several locations within the city and beyond, we will list those with fewer than 13 outlets when they register to be listed on the site. Franchises will not be listed.

2. You must be a bricks and mortar business open to the public, or a pop-up that occurs at least once per month.
3. You must be based in the BID Leicester area. This campaign is funded by BID Leicester, who are committed to investing in the defined BID area. You can [view the BID Leicester boundary here](#).

If you have any questions you can get in touch via the contact form on the website, however to be fair to all businesses we must stick to the above listing criteria.